

A MODERN HOMESTEAD

Yesterday's Mindset for Today's Busy Lifestyle



Hello, I'm Victoria Pruett! I'm a born and raised 10th generation Texan with strong roots in Southern "scratch" cooking, homesteading skills (*like canning, soap making, and knitting*), and common sense frugal living.

My family of three (*my husband and I, and our 22 month old little boy!*) keeps me on my toes and forces me to get creative with my cooking and crafting... and with only one income I have to get creative when it comes to saving money too.

Fortunately, I grew up at the feet of my grandfather who was raised during the great-depression. Hearing his stories of frugal living and watching how he saved shaped who I am today. That information has also allowed us to pay off \$60,000 of debt in 3 years and live on less than \$30,000 a year!

ABOUT A MODERN HOMESTEAD

A Modern Homestead launched its first post in July of 2014 as a way to share recipes and ideas with friends and family.

But very quickly I realized that from-scratch recipes, frugal living tips, and real homesteading and survival skills were a hot topic in today's political and economic climates.

So in 2015 I re-branding my site and started treating my blog like a business, instead of a journal for friends and family.

For the past 2 years I have consistently put out high quality content at least 2 times per week and have gained a loyal following on my site and social media accounts.

My readers know that if they are looking for simple ways to save money, eat better, and learn the skills of days gone by A Modern Homestead is the place to look.



Site Analytics (via Google)

153K Unique Page Views
98K Unique Users

Social Media

Combined reach of **14K**
across all social media,
including Pinterest.

Demographics

75% female **89% US Visitors** **24-44 (60%)**



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PARTNERSHIP OPPORTUNITIES

My standard partnership rate is \$850 and includes the following:

- **1 Original Blog Post**, at least 500 words, with original photos. Including a "Hero Image" for Pinterest.
- **4 Social Media Shares**; Facebook, Pinterest, Twitter, and Instagram.
- **And my Custom Pinterest Promotion Techniques** which result in thousands of hits in the first few days of a post going live.
- **Repeated Pinterest Promotion** every 7 days for a month after the post goes live, with additional promotion every 30 days after that.

CONTACT INFORMATION

For additional partnership opportunities, or to start working together right away, please contact me at:

Victoria@AModernHomestead.com

(325) 864 – 6771

POPULAR POSTS (*Partnership and Non-Partnership*)

Click any image to view the full post.

