



# A MODERN *Homestead*



**Hello, I'm Victoria Pruett!** I'm a born and raised 10th generation Texan with strong roots in Southern "scratch" cooking, homesteading skills (*like canning, soap making, and knitting*), and common sense frugal living.

My family of three (*my husband and I, and our 3 year old little boy!*) keeps me on my toes and forces me to get creative with my cooking and crafting... and with only one income I have to get creative when it comes to saving money too.

## ABOUT A MODERN HOMESTEAD

*A Modern Homestead launched its first post in July of 2014 as a way to share recipes and ideas with friends and family.*

*But very quickly I realized that from-scratch recipes, frugal living tips, and real homesteading and survival skills were a hot topic in today's political and economic climates.*

*For the past 2 years I have consistently put out high quality content at least 2 times per week and have gained a loyal following on my site and social media accounts.*

*My readers know that if they are looking for simple ways to save money, eat better, and learn the skills of days gone by A Modern Homestead is the place to look.*



### Site Analytics (90 days)

**305K** Unique Page Views  
**190K** Unique Users

### Social Media

Combined reach of **18K**  
across all social media,  
including Pinterest.

### Demographics

**75% female**    **89% US Visitors**    **24-44 (60%)**





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## PARTNERSHIP OPPORTUNITIES

My standard partnership package includes the following:

- **1 Original Blog Post**, at least 500 words, with original photos. Including a "Hero Image" for Pinterest.
- **4 Social Media Shares**; Facebook, Pinterest, Twitter, and Instagram.
- **And my Custom Pinterest Promotion Techniques** which result in thousands of hits in the first few days of a post going live.
- **Repeated Pinterest Promotion** every 7 days for a month after the post goes live, with additional promotion every 30 days after that.

### CONTACT INFORMATION

For additional partnership opportunities, or to start working together right away, please contact me at:

[Victoria@AModernHomestead.com](mailto:Victoria@AModernHomestead.com)

(325) 864 – 6771

## POPULAR POSTS (*Partnership and Non-Partnership*)

Click any image to view the full post.

